

# Q.E.D.

YOUR OPTIMUM QUALITY OF LIFE,  
THE ULTIMATE FINANCIAL SERVICE

## Proof Positive

Even if you never took algebra, you know what an equation is and how it's balanced or solved using the proper formula: it's the Q.E.D. Meaning, what is to be proved.

**PRB** is prepared to provide the formula that will prove your career's ideal equation, if you have serious talent, relevant experience and strong instinct.

The info in this packet will include some important things:

1. The best self promotional program in the agency marketplace. *This stuff works.*
2. Product placement: we've got market access that sets all the instruments at your fingertips for placing business.
3. The Union Central connection that is now AA- rated, up from A+, by Standard and Poor's.
4. Park Avenue offices in midtown.
5. Stellar staff in supporting roles.
6. A web site that keeps producing-it's not just a glorified business card, we really communicate over the internet.
7. Networking events and assistance, like our Carnegie Hall concerts, association relations and the rest.
8. Serious rewards and benefits. We know that solid talent merits solid compensation.
9. The human touch that comes when top agents are close to "the action", not part of "we/they" corporate isolation.
10. Vested renewals with highly rated Union Central.
11. **proBenefits** ALLIANCE, for clients' healthcare and other benefit solutions.
12. Oh, and we almost forgot, we have our in-house pension department. What an asset for generating more from your clients and referral sources!

### What's not included in this packet:

1. Our forward looking mind set.
2. The approach we take to governance; it's smart, proactive and empowering.
3. **YOU.** You're not part of the team...**yet.** If you can bring appreciable talent with you, you'll factor into our unique selling proposition and be part of PRB's strength.

**PRICE RAFFEL & BROWNE**  
THE LEADERSHIP EDGE FOR FINANCIAL DECISION MAKING  
475 PARK AVENUE SOUTH • 18TH FLOOR • NEW YORK, NY 10016  
212.867.7730 FAX 212.682.1129 • [www.priceraffelbrowne.com](http://www.priceraffelbrowne.com)