

DEDICATED
TO THE
PROPOSITION
THAT
BETTERING
YOUR QUALITY
OF LIFE



IS TRULY
THE
ULTIMATE
FINANCIAL
SERVICE

PRICE RAFFEL & BROWNE

The Leadership Edge in Financial Decision Making

CONCERTED
INTELLIGENCE...

Your financial *future* depends upon your strategy *today* and upon the “financial architects” you choose. They must be absolutely committed to your financial well-being. It’s a “must win” game that demands integrity and intelligence applied to a changing marketplace.

RELEVANT
EXPERIENCE...

Price Raffel & Browne has earned its reputation as an independent leader in creating financial strategies that achieve sound results for clients through “concerted intelligence”. It’s the harnessing of exceptional resources and information into an action plan that gives our clients the appropriate financial choices...and outcomes.

INDEPENDENT
ANALYSIS...

Experience alone is not enough in a financial planning team. We select our resources and staff based upon their concentrated, relevant experience. As the financial world changes, as laws and regulation unfold and fold, we put specialists, not generalists, on your team to act in your best interest.

Hard work alone is not enough in today's option rich financial marketplace. Diligence and analysis have assumed new importance in our complex, everchanging world. PRB's independent analysis helps to ensure your financial integrity and soundness.

PENSIONS:

PRB is responsible for thousands of retirement plans, for employees of some of the nation's leading corporations.

We know the pension market well and have the strength that comes with profound, specialized experience.

BENEFITS:

We create employee benefit programs for many of these same corporate customers and also for individual clients with whom we shop for the best options available...and deliver them.

INSURANCE:

Insurance is not what it used to be. The flexibilities, the options, the costs, and the benefits vary widely. PRB has led the way in insuring our clients' lives, families, businesses and health since 1972. Today, PRB is a highly respected leader in the insurance industry.

FINANCIAL STRATEGIES:

PRB knows that the common denominator in financial planning is *creating* the financial strategy and *executing* the actual program that is right for you, our valued clients. It takes time, care, knowledge and commitment – hallmarks of PRB's leadership in financial decision making.



PETER C. BROWNE



KEVIN M. BROWN



IAN S. BAKER



MITCHELL W. OSTROVE

Your
Strategic
Team
Leaders



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