

The Opportunity

PRICE RAFFEL & BROWNE IS ASSEMBLING THE WORLD CLASS TEAM IN FINANCIAL SERVICES WITH AN EMPHASIS ON RELATIONAL MARKETING. WE HAVE THE AUDIENCES, THE PEDIGREE, THE MARKETS, THE INFRASTRUCTURE AND THE CORPORATE WILL TO WIN IN THE GREATER NEW YORK MARKETPLACE. IN FACT, WE ARE WINNING AND WANT TO ADD MORE MUSCLE AND TALENT TO OUR LINE UP.

THIS IS A SOLID GROWTH OPPORTUNITY, A TEST OF YOUR INDEPENDENCE, INDIVIDUALISM AND INTUITION.

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PRICE RAFFEL & BROWNE
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TAKE
OUR
“|”
TEST



*...and see
the difference?*

PRICE RAFFEL & BROWNE

Answer these 10 Questions and You may open up the best opportunity of your career.

Think carefully and respond from the heart. Check off your strongest belief in each.

1. The tone with which something is said can be more important than what is said.
- Individual freedom is more important than respect for rules.
- Too many people in responsible positions are not reliable.

2. Approaching members of the opposite sex is easy for me.
- I would rather enjoy my leisure time than devote it to volunteer activities.
- I don't let distractions keep me from focusing on what I am doing.

3. I always pick up the phone, even if it interrupts what I am doing.
- I will risk untried ways, rather than follow safe ones.
- I enjoy going out socially.

4. What others say influences me very little.
- I don't care if people know my income.
- I sometimes enjoy lying in the sun for long periods.

5. I enjoy displaying my abilities.
- I am not bothered by the screech of chalk on a blackboard.
- Sometimes I feel apprehensive without quite knowing why.

6. I'm willing to be an iconoclast in order to get what I want done.
- I always rush when going from one appointment to the next.
- I'm not at ease walking by a graveyard at night.

7. I would rather produce quality work than promote it.
- I work well when I have planned and organized tasks myself.
- I usually follow rules regardless of convenience to me.

8. People are often falsely characterized behind their backs.
- It is easy to relax.
- Planning projects is more enjoyable than following them through.

9. I find it difficult to sit still for long periods of time.
- I don't go out of my way to avoid meeting people I don't like.
- Sometimes my friends convince me to go out even if I would rather stay home.

10. I am a serious and careful individual.
- At times I feel restless without knowing why.
- I would be bored by a life that was more secure than my own.

What is the Point?

WELL, IT'S SIMPLE.

WE AT PRICE RAFFEL & BROWNE ARE LOOKING FOR INDIVIDUALS, NOT FEARFUL OF INDEPENDENCE BUT SEEKING A STABLE, STRONG INFRASTRUCTURE TO SUPPORT THEIR PROGRESS.

CALL THEM INTRAPRENEURS, INDEPENDENT BROKERS OR WHAT YOU WILL, THE PRB TARGET PARTNER IS AN INDIVIDUALIST WITH INNER MOTIVATION AND GUT-DRIVE, AMBITION TO EARN THE LOYALTY OF CLIENTS, GAIN THEIR TRUST, AND GUIDE THEM TO SOLID PRODUCTS AND PLANS.

INTELLECTUALLY, OUR TARGET PARTNERS ARE SHARP, NOT AFRAID OF REAL CHALLENGES OR HARD, FOCUSED WORK — WITH BETTER THAN EXCELLENT REWARDS FOR SUCCESS.